

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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**Application No.:** 10/620,494                      **Group Art Unit** 4143  
**Applicant:** Luu, Duc Thong                      **Examiner:** Uber, Nathan C.  
**Filing Date:** July 16, 2003                      **Docket No.:** 085804.015001  
**Title:** **SYSTEM AND METHOD FOR RECOGNIZING REVENUE FOR AN  
ADVERTISING CAMPAIGN (AS AMENDED)**  
**Customer No.:** 76058

CERTIFICATE OF TRANSMISSION

I hereby certify that this document is being transmitted electronically to the United States Patent and Trademark Office via the EFS-Web filing system on May 12, 2008.

  
Name: Christine Lucas

AMENDMENT AND RESPONSE TO OFFICE ACTION

Date: May 12, 2008

Mail Stop: **Amendment/Response**  
Commissioner for Patents  
Post Office Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir/Madam:

This paper is in response to the Non-Final Office Action dated February 11, 2008, whereby a response is due on May 12, 2008 (May 11, 2008 being a Sunday). Please amend the application as follows.

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Drawings** begin on page 3 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begin on page 4 of this paper.

**Remarks/Arguments** begin on page 11 of this paper.